

BON TOOL CO. PRESS RELEASE

4430 GIBSONIA ROAD . GIBSONIA, PA 15044 . BONTOOL.COM

FOR INFORMATION CONTACT:

Paula Wight
Bon Tool Co.
pwight@bontool.com

ALSO SEE:

www.bontool.com

BON LAUNCHES NEW WEBSITE WITH IMPROVED, USER-FRIENDLY FEATURES

Bon Tool Co., a leading manufacturer of construction hand tools, has launched a new website with expanded, user-friendly and better integrated features.

Commenting on the site development, Mona Kszastowski Business Systems Manager at Bon Tool Co. says, “With this re-work we were able to better link the data our sales team accesses daily directly to the website.” This means registered customers can check their order status, access and reorder from past orders, and view invoices. Kszastowski adds, “We’re pleased to announce that our new and refreshed website is live, and we are excited for our customers to experience the advantage.”

The product content of Bon’s site remains the same, displaying over 6,000 professional-grade tools for the trowel trades. These trusted tools are displayed on the refreshed site that includes a host of smaller but impactful changes, all of which improve the user’s experience.

Such improvements include: the ability to expand and zoom-in on product images, improved search functions, and mobile optimization which automatically adjusts the view for desktop, phone or tablet use.

About Bon Tool Co:

Bon Tool Co., a leading manufacturer of construction tools and equipment in the United States, has been manufacturing construction tools for professionals since 1958. For more information contact our sales department at 800-444-7060 or visit the website at bontool.com.

Image:



Visit Bon’s updated website at
www.bontool.com

An image of Bon’s website is available.